



## **The Royal Anthropological Institute's International Cartoon Competition**

### **Overview**

As part of the RAI's Education Outreach Programme, we are looking for new creative ways to encourage young people to engage with Anthropology. Currently the Education Officer is developing a website called *Discover Anthropology* which aims to provide information, teaching and learning materials for anyone interested in finding out more the subject. The website will be launched in July/August 2009. As part of its development, the RAI would like to publish outstanding work from members of the general public, students, and teachers, in order to enrich the website, and promote public engagement in the RAI's educational outreach activities.

The cartoon competition is part of a series of new initiatives to be launched by the Education Outreach Programme. We hope these activities will provide opportunities for people with a passion for anthropology to share their work and take an active involvement in the discipline.

### **What we are looking for:**

We are looking for cartoons that explore anthropological topics and ideas in a comical, original and engaging way. The aim is to get participants to 'think outside of the box' and be creative in how they explore the subject. Participants will be judged based on the originality of their work and the integration of anthropological concepts, rather than solely on artistic merit.

### **What is Anthropology?**

Anthropology is the study of humans, their evolutionary history, the ways in which they interact, and how they come to be who they are. Whether studying street children in Brazil, or modern Goths in London, anthropologists are concerned with all aspects of people's lives: their habits, beliefs, nutrition, rituals, and myths. By taking the time to study the everyday details of peoples' lives, anthropologists explore what makes us all uniquely human and what makes different cultures distinctive. In doing so, anthropologists hope to increase understanding of ourselves and of each other.

## **Anthropological topics that can be explored in the cartoon**

Below are some general concepts that you may wish to explore in your cartoon. These are meant to serve as guidelines only. Anthropology is a vast and growing discipline that encompasses a broad range of subjects from human evolution to the use of facebook.

- Biological Anthropology: human evolution, fossil discoveries
- Forensic Anthropology and crime investigations
- Social Anthropology: exploring traditions & rituals like marriage, graduation ceremonies, religious activities
- Travelling and living in a different society, experiencing culture shock/ cultural integration
- Environmental problems and local solutions, climate change and anthropological responses
- Exchanging/ sharing gifts and food
- Body, beauty and fashion
- Tourism and culture
- Anthropologists doing research/ anthropologists on the job

## **Who can participate?**

The competition is open to high school and sixth form students, undergraduate and postgraduate anthropology students and anyone with a passion for anthropology. Applicants who reside outside of the UK are welcome to participate, however submissions must be in English.

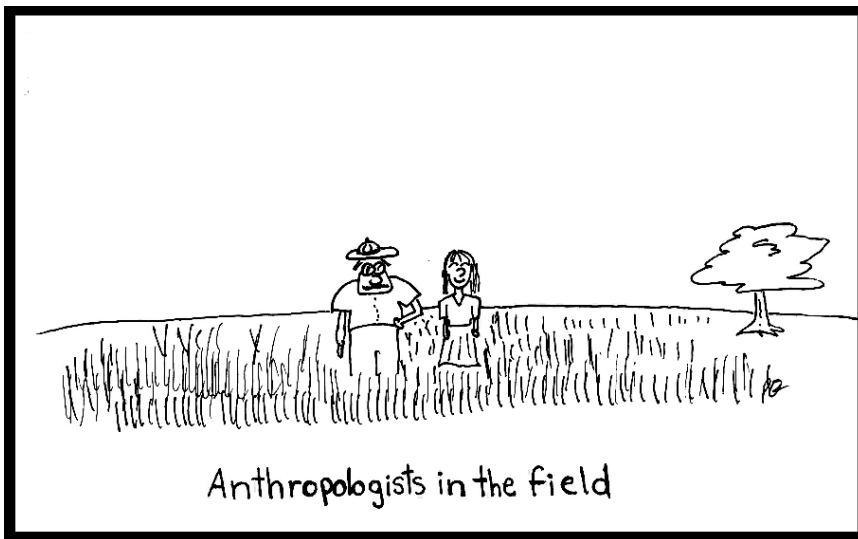
## Guideline for submissions

- All applicants must fill in the registration form which can be found on the following website: [www.therai.org.uk/education](http://www.therai.org.uk/education) and send it with their cartoon submission
- Each participant can submit a maximum of two cartoons.
- The cartoon can be a single panel or 2-4 panels (as you would see in the back of a newspaper such as The London Paper, or The Guardian).
- Cartoons may be in black and white or colour and may be drawn using any technique.
- Cartoons can range from A5 size (5" X8") sheet of paper to maximum of A4 size (8" X11"). Cartoons larger than an A4 size sheet of paper will be excluded from the competition.
- Submissions can be sent by post or email. If you send your cartoons by post please make the package out to:

Nafisa Fera  
Education Officer  
Royal Anthropological Institute  
50 Fitzroy St.  
London  
W1T 5BT

- If you choose to send your submission electronically, please provide a high resolution JPEG of your cartoon. The JPEG will have to be less than 10MB in order for us to receive it. Please email all submissions to the RAI's Education Officer, Nafisa Fera at [education@therai.org.uk](mailto:education@therai.org.uk)
- Any submissions which are unethical or disrespectful of anyone or any group of people will not be eligible. Any cartoons which have been plagiarised will also not be eligible.

Examples of possible submissions



## How will the submissions be judged?

The Royal Anthropological Institute has appointed a panel of judges who will assess the cartoons based on the following criteria:

- creativity and originality of the ideas expressed in the cartoon
- incorporation of anthropological themes and ideas
- comedic value
- artistic capabilities

## Deadlines for submission

The deadline for submissions is **20<sup>th</sup> September 2009**

Once the deadline for the submission has passed, the judges will notify the applicants whose work has been short listed and will announce the top 3 finalists on the RAI's website.

All short-listed applicants and prize-winning applicants will have their work published on the RAI's *Discover Anthropology* website launched in July/August 2009. Applicants will retain the copyright of their own material but in entering the competition have agreed to allow the RAI to use his/her comic strip for RAI teaching and publicity materials or for further use (as the RAI deems appropriate) without additional compensation to the applicant. The RAI accepts no responsibility for any third party usage of the cartoons entered in the competition.

## Prizes

### 1<sup>st</sup> Prize:

The winner will receive:

- An iPod shuffle
- One year membership subscription to the RAI which includes:
  - print subscription and online access to Anthropology Today
  - Online Access to Journal of the Royal Anthropological Institute
  - Free access to The RAI Collection by appointment during opening hours
  - Free or reduced-rate admission to RAI events
  - 25% discount on Wiley-Blackwell publications ordered through Wiley-Blackwell.
- An interview with the Education Officer which will be published alongside your work and your photograph on the *Discover Anthropology* website and other RAI publications.

### 2<sup>nd</sup> Prize:

The winner will receive:

- One year membership subscription to the RAI which includes:
  - print subscription and online access to Anthropology Today

- Online Access to Journal of the Royal Anthropological Institute
- Free access to The RAI Collection by appointment during opening hours
- Free or reduced-rate admission to RAI events
- 25% discount on Wiley-Blackwell publications ordered through Wiley-Blackwell.

3<sup>rd</sup> Prize:

- An anthropology book and a visual anthropology student film.

**For further enquiries**

Please contact the Royal Anthropological Institute's Education Officer Nafisa Fera at [education@therai.org.uk](mailto:education@therai.org.uk) or 020 7387 0455 with any further enquiries.